

HOW TO FEATURE YOUR ORGANISATION ON CROWDHELIX

Did you know that organisations with significant expertise in a specific discipline can request to be featured on one of our 50+ discipline-specific Helixes?

This feature allows organisations to distinguish themselves as leaders in specific fields, making it easier for our network of 14 000+ members to initiate collaborative opportunities.

SO, HOW CAN YOU FEATURE YOUR ORGANISATION IN ONE OF OUR HELIXES?

01. LIST YOUR ORGANISATIONS EXPERTISE

Make sure to list the disciplines and subject areas where your organisation excels.

You can list those disciplines and subject areas on the Organisation Settings page in your CrowdHelix profile.

To maximise reach, consider speaking with your marketing team about how to build and maintain your CrowdHelix profile.

02. ESTABLISH GROUPS

Highlight the capabilities of your organisation's research groups, departments, or teams by creating groups in your organisation's profile.

Creating groups makes it easier for members of the CrowdHelix teams to understand the depth of specialisms within your organisation.

Make sure to include a short description of the group and its research and innovation capabilities to make it easier for prospective partners to identify collaboration opportunities.

03. REQUEST TO BE FEATURED

So, you have set up your organisational profile and created groups that demonstrate your organisation's expertise.

To be featured in a specific Helix, you just need to click the 'join' button positioned on the right of the Helix page beside a subheading titled 'Organisation'.

A member of our expert community management team will then process the feature request.

They will pay specific attention to the expertise listed in your organisation's profile and the specialist groups you have created.

04. REVIEW

Your feature request will be reviewed by the CrowdHelix community management team within two business days.

Your request will either be approved or a member of the team will get in contact with you to discuss your request.

