Crowdhelix
COLLABORATION INTELLIGENCE

HOW TO BUILD THE PERFECT PROFILE

Crowdhelix's AI-powered platform has been specifically designed to make it easier for researchers, innovators and investors to connect, collaborate and create.

Our bespoke AI technology establishes intelligent connections between leading innovators, organisations and businesses by harnessing keywords to break down barriers between disciplines and borders.

How can Crowdhelix members leverage our matchmaking technology to extract maximum value from our platform and generate meaningful connections that stimulate innovation?

OUR SEVEN-STEP GUIDE WILL HELP YOU BUILD THE PERFECT PROFILE TO DO JUST THAT.

01.
HARNESS AUTOCOMPLETE KEYWORDS

When building your Crowdhelix profile, make sure to harness autocomplete keywords that have already been input into our database by existing members.

Although our AI technology is trained to detect the most subtle connections between individual keywords, by introducing variations, you risk generating redundant keywords that could limit your ability to make deeper connections with prospective partners.

Employing autocomplete keywords will increase the probability of establishing valuable connections.

02.
KEYWORDS NOT 'KEYPHRASES'

Use keywords rather than phrases in your profile. For example, instead of entering 'Electrolysis of organic matter for H2 production', break it down into its constituent parts – 'electrolysis', 'organic waste', 'H2 production'.

Employing keywords rather than keyphrases will generate greater reach and relevance.

03.
KEYWORDS IN ENGLISH

Keywords should be written in the English language.

04.
USE ABBREVIATIONS ONLY WHERE NECESSARY

Common abbreviations such as WHO or UN work well within our system, however, less well-known abbreviations within the research space, like using CS for computer science, for example, will restrict your profile's reach.

05.
AVOID OVER-ELABORATION

The most effective profiles use keywords that don't over-elaborate. For example, instead of using 'Artificial Intelligence (AI)' as a keyword, simply use 'Artificial Intelligence'.

Our technology will look after the rest.

06.
AVOID PREFIXING KEYWORDS

We have come across some profiles that prefix keywords with a numeric list or a discipline-specific idiom. Avoid this practice as it can become too idiosyncratic.

For example, '1 - Plant Biology' should be 'Plant Biology'; or 'pe8_2 - Chemical Engineering' should be 'Chemical Engineering'.

07.
CONNECT YOUR ORCID ID

For academic members of our platform, make sure to connect your ORCID iD to your Crowdhelix profile. This will allow you to import several key personal details from your ORCID iD, including keywords that our AI technology will harness to connect you with specific members of our global network.

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